

NATURAL HERBAL SUPPLEMENT TO COMBAT SEASONAL VIRUSES

NATURE'S NURSE, INC., of Atlanta, GA, announced today the availability in the United States of its new All Natural Herbal Dietary Supplement targeted at naturally occurring symptoms typically associated with seasonal viruses. The new product is called Nature's Nurse®: Fiji Titi®, and is produced in conjunction with its partner companies NATURE'S NURSE (FIJI) LTD. in Suva, Fiji and CEDAR BEAR NATURALES in Roosevelt, Utah using their exclusive production technique.

Corporate-sponsored clinical reports conducted from October, 2003 - March, 2004, overseen by Ted Dean Anders, Ph.D., founder of Nature's Nurse, Inc., as well as independent, preliminary clinical trials conducted over the past two months by Scott Carroll, M.D. of The Atlanta Allergy and Asthma Institute, reveal the efficacy of the product. Dr. Scott Carroll states:

"I have been practicing for the past 30 years. I see many upper and lower respiratory infections, most of which are caused by viruses and do not respond to antibiotics. Since antibiotics are highly overused, I decided to evaluate the clinical application of a natural antiviral plant extract from the Fiji islands. The scientific name is *Rhizophora mangle*, and to date the clinical response has been very positive. Over 79% of patients who received the extract at the onset of their infection had complete resolution of their symptoms within 2 days. (The common cold usually lasts 7-10 days)." 10/08/04

Nature's Nurse, Inc. harvests the *Rhizophora mangle* with its affiliate company, Nature's Nurse (Fiji) Ltd., the exclusive exporter of Fiji Titi® (the traditional name for the *Rhizophora* rhizome). Both companies have spent the last 6 years conducting efficacy research, environmental impact studies, and sustainable, ecologically-sound harvest practices in Fiji. Economic models which benefit the local harvesting villages in the short and long-term have been established. The continued harvest and sale of this natural resource will provide jobs in the villages for the foreseeable future.

Cedar Bear Naturales® provides their exclusive, proprietary production technique to produce a powerful and consistent, all natural fluid extract. L. Carl Robinson developed the enhanced liquid processing system for making Nature's Nurse, Inc. Fijian Red Mangrove®; after decades of experience in the herbal products industry both as a clinician and an 'Industry Insider.'

In the mid and late 1980's Mr. Robinson worked with the executive committee of Utah Health Forum in crafting the legislation that was eventually passed into law establishing the exemption from the Utah State Medical Practices Act for recommending and dispensing nutritional supplements and herbal products as 'dietary supplements' for non-medical purposes. This Utah state law later became the template used to craft the 1994 Dietary Supplements in Health Education Act (D.S.H.E.A.) that was cosponsored by Senator Orrin Hatch. Mr. Robinson is very conservative about his support of new herbal products, especially concerning environmental impact and their sustainability for commercial purposes, of which Nature's Nurse, Inc. Fijian Red Mangrove®; meets his strictest criteria.

Calls are coming into both corporate offices every week reporting the rapid response clients are experiencing with the product. Clinical trials are continuing under the auspices of Dr. Scott Carroll in Atlanta. Dr. Anders and his colleagues in Fiji are increasing the ethically based harvest activities to support the growing demand across the country for natural alternatives for use with seasonal symptoms associated with viruses.

Ms. Resina Koroi, Managing Director of Nature's Nurse (Fiji) Ltd. and co-founder of the company is a daughter of a native chief. She states, "The people of Fiji are very proud to be a part of providing the world with a much-needed natural solution to seasonal health challenges. When you visit a village during our harvests, all members of the village are involved and they will tell you how excited they are to share their ancient knowledge and resources to benefit humanity."